

IS FLO JUST GOING WITH THE FLOW? TELEVISION {page 14}

CHRISTINA TO DO 'THE VOICE' AGAIN THE WORD (page 12)



**NYFW:** MARC JACOBS,

RODARTE, ETC. (page 18)

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#### **NEW YORK**

Wednesday, September 14, 2011 www.metro.us



Min 66°



# Is Levi's lawyer playing with fire?



► Attorney Jennifer McCann wants people to know everyone, even accused murderer Levi Aron, deserves constitutional rights.

News

## Memorial misspells a name

Grieving family finds mixed-up letters when they visit memorial pool • So far, that's the only mistake {page 04}



#### Jets 'D' still a work in progress

New York won Sunday night, but it conceded 390 yards of total offense {page 25}





#### In the news **New calling** for Spitzer's hooker ring

Mark Brener and Cecil Suwal, formerly of the Emperor's Club VIP that snared Client No. 9, have created a new business providing a seminar to help people "become immortal and adore every minute of it." The chance to "live the life of your dreams" costs \$35,000. • METRO/AB

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MOVIES JOELY RICHARDSON TALKS 'ANONYMOUS'



## Candidates duke it out for Weiner seat

The race for disgraced Rep. Anthony Weiner's seat was undecided as of press time last night.

Democrat Assemblyman David Weprin was fighting for the seat against Republican Bob Turner.

The race was tight in re- House seats. cent days, with Turner

leading Weprin by six points Monday.

But the results may not even really matter: The district might not be around much longer - it is in danger of being cut when New York loses two

And Weiner already left

the borough. The former congressman was spotted Tuesday moving out of his two-bedroom in Forrest Hills. The New York Post reported that he is upgrading to a three-bedroom apartment on a pricey West Village street.

Weiner did make time

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to vote, offering his support for Weprin.

Weiner, who was once a top contender for mayor, resigned in June after admitting that he sent sexually explicit messages to several women through Twitter.

METRO/AB

# When is it wrong to defend rights?

Levi Aron's defense attorney uses Facebook to defend her client's rights Debate between young and older lawyers when it comes to social media



Jennifer McCann must defend accused child-killer Levi Aron in court, but she's also defending her client's rights on Facebook an unpopular move among some criminal defense attorneys.

McCann, 30, opened her practice in March and created a Facebook page after taking on the case following Aron's July arrest. She said she created the page to correct public misconceptions about her case, but it has also opened the door for death threats, angry out-

#### Quoted

"Besides the client, the judge, the jury and the prosecutor its hard to worry about the public,

EDWARD MANDERY, WHO DEFENDED FRANKLIN MATA, FORMER COP ACQUITTED OF RAPE

cries and bad press that she said even hurt her business.

crime, I'm defending con-

"I'm not defending a

stitutional rights," she argued. "I don't see a difference between social media and traditional media."

Her actions have garnered criticism from other prominent criminal defense attorneys.

Joseph Tacopina — who has defended Joran van der Sloot, Michael Jackson's associates and, most recently, former cop Kenneth Moreno, acquitted of rape said McCann's decision to be on Facebook was the result of "inexperience."

"I'm not on any social

media network," he said. "You should be focusing on the task at hand, not some dude in his dad's basement in Des Moines, Iowa."

Backlash, he said, comes with the job.

Nicole Black, an attorney and technology writer. warned that social media can be a blessing and a curse. "There is a wrong way to use it," Black said. "I think she's walking a fine line."





#### **Facebook** 'no forum for law'

**NEW YORK.** Law schools are not teaching their students about social media, attorney Nicole Black said.

"They discourage students from interacting on social media," she said, and condemn its use as early as orientation.

METRO/EAE

## Lawyer making herself a pariah?

NEW YORK. Scott Greenfield, a criminal defense attorney with 30 years of experience, said McCann's actions could threaten her career.

"This is the kind of thing that can make a young lawyer crash and burn," he said, warning that her behavior could make her a "pariah" in the legal community.

Greenfield said the actions might get her headlines, but that Mc-Cann seems to be focused on her own career, not the fate of her client. @ METRO/EAE

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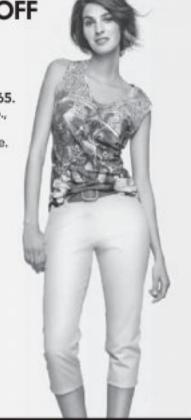
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#### News in brief



## Man shot by cop will sue

INWOOD. The family of a man shot by an undercover cop said they plan to sue, according to DNAinfo. Police said the undercover officer shot John Collado in self-defense last week, but family members said that he never touched the cop.

#### Bronx drops most arrests

BRONX. If you're planning

to commit a crime, try
the Bronx, according to
the Daily News. The newspaper found that the
Bronx district attorney's
office decides not to prosecute an "alarming" number of cases — twice as
many as the citywide average. • METRO/AB

## Dirty dancing cops addressed

ONE POLICE PLAZA. Police Commissioner Ray Kelly addressed a video yesterday that showed police officers dirty dancing with several women at



the West Indian Day parade. Kelly said he wished the officers had

chosen not to dance, and that they were reviewing the incident, but he also acknowledged that police officers sometimes get caught up in the parade's spirit. © METRO/AB

# Sept. 11 memorial mistake: Victim's name misspelled

◆ Family finds two letters switched when they visit the memorial pools ◆ Memorial promises quick fix



Janice Hart arrived at the Sept. 11 memorial Sunday to touch the name of her brother — only to find it misspelled.

Walking through the two memorial pools and finally finding her brother's name, etched in bronze, she saw him memorialized as "Jeffery," not Jeffrey, Schreier.

"I couldn't believe it," she told NBC. "This is the only place we could go to have some solace, and to see his name engraved incorrectly was very distressing to us."

#### What's it going

#### to take to fix?

To fix the name, workers will need to re-etch the letters into the half-inch-thick bronze panels that line the pools.

Each bronze panel took five hours to put in place, according to the museum, and it takes 45 seconds to water-jet cut each letter.

The memorial promised to fix the name this week.

"We are extremely sorry for the pain this mistake has caused Jeffrey's family," said memorial spokesman Michael Frazier. "As soon as we found out about this error we began working on how to make it right."

Schreier worked in the mail room at Cantor Fitzgerald, which lost more people — 658 — than any other company.



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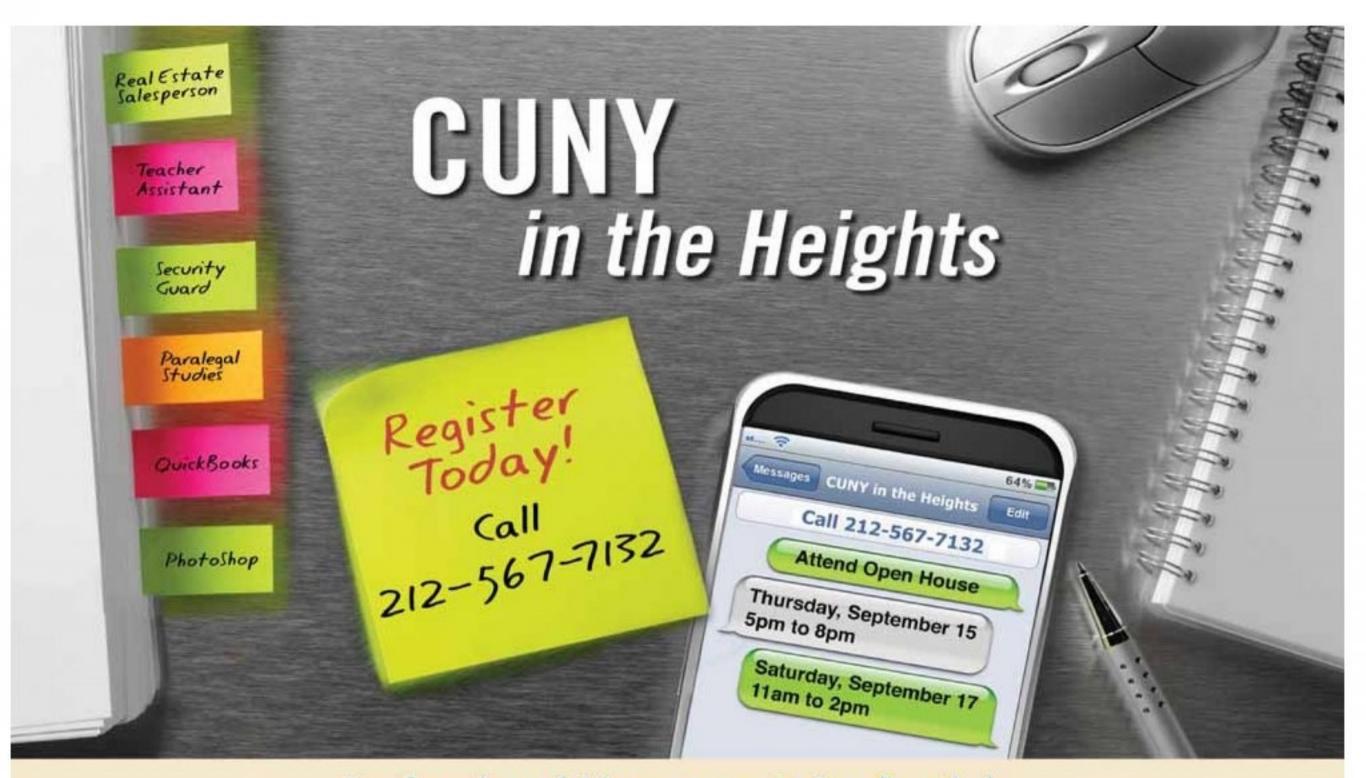
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Real Estate Salesperson License M-W 10/3-12/12/11 6:30pm-9pm

#### Teacher Assistant Certificate (54 hrs)

This program provides the necessary training to work in schools and advance within the field of education and teaching.

	The state of the s		
Functions of Teacher Assistant	M, W	9/26-9/28/11	6pm-9pm
Child Development and Learning	M, W	10/3-10/17/11	6pm-9pm
Language Art & Math Curricula Theories & Practices	M, W	10/24-11/2/11	6pm-9pm
Strategies for Supporting & Managing Behavior	M, W	11/7-11/9/11	6pm-9pm
Best Practice	M. W	11/14-11/16/11	6pm-9pm
Recognition & Reporting Child	M, W	11/21-11/23/11	6pm-9pm
Abuse & School Violen			
CPR / Community First Aid	M, W	11/28-11/30/11	6pm-9pm

#### Professional Rescue for Healthcare Providers (6 hrs)

This course covers adult and pediatric CPR (including two-rescue scenarios and use of the bag mask), foreign-body airway obstruction, and automated external defibrillation.

Rescue for Healthcare Providers	Sat	9/24/11	10am-4pm
Rescue for Healthcare Providers	Sat	10/22/11	10am-4pm

#### OSHA: Occupational Safety & Health Administration (10 hrs)

This course provides training on the recognition, avoidance, abatement, and prevention of workplace hazards.

OSHA Construtction Pt 1926	M, W	10/17-10/26	6:30pm-9pm
OSHA General Industry Pt 1910	T, Th	10/18-10/27	6:30pm-9pm

Security Guard Certification Training (36 hrs)
This program leads to the industry-standard 8 hour and 16 hour Security Guard certification approved by the New York State Division of Criminal Justice.

8 Hour Pre-Certification Course	Sat	9/24/11	9am-5pm
8 Hour Pre-Certification Course	Sat	10/15/11	9am-5pm
16 Hour on the Job Training	F-Sat	10/21-10/22/11	9am-5pm

#### Graphic Design: PhotoShop (30 hrs)

Students learn the secrets of a professional photo retoucher and how to use the paintbrush, airbrush and many more tools.

Graphic Design Using Photoshop Sat 9/24-12/17/11 3:30pm-6pm

#### Office Professional Technology Certificate Program (60 hrs)

-	The state of the s	
T, Th	9/27-10/6/11	6pm-9pm
T, Th	10/11-10/20/11	6pm-9pm
T, Th	10/25-11/3/11	6pm-9pm
100		6pm-9pm
T, Th	11/29-12/8/11	6pm-9pm
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#### QuickBooks: Computer Applications in Accounting (24 hrs)

Manage your business emphasizing a realistic approach to automated office procedures, general ledger, accounts receivables, accounts payable and payroll.

QuickBooks Complete Sat 10/1-11/19/119:30am-12:30pm

#### Paralegal Studies (54 hrs)

This program is ideal for nonprofits, businesses and paralegal professionals who want to learn more about particular legal topics.

Legal Document Preparation 10/1-12/17/11 1pm-6pm

#### Legal Research (45 hrs)

This course emphasises use of primary and secondary sources, including federal and state court reports; legal digests and Shepard's annotated law reports. Legal Research Fri 9/30-12/16/11 2pm-6pm

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## City pushes big campus for sciences

New York City will be the future home of a state-ofthe-art engineering and applied sciences campus, if Mayor Michael Bloomberg gets his way.

In July, Bloomberg announced that the city issued a request for proposals to build the institution. Schools have until Oct. 28 to submit proposals.

Recent studies show that degrees in those fields lead to the highest paying jobs right out of school. That's because, experts say, applied sciences are part of virtually everything in daily life — picking up our cell phones, sending a text, or searching for directions using an app.

#### Finding a home

Proposed locations for the applied sciences campus:

 The Navy Hospital Campus at the Brooklyn Navy Yard
 The Goldwater Hospital campus on Roosevelt Island
 Governors Island

"[Applied science] products that are produced impact everyone, from apps, new services in your hospital to new devices in your home," said Lance Collins, dean of engineering at Cornell University.





#### Politely policing streets

If Emily Post were a guerrilla artist, she'd be a lot like Jason Shelowitz. Armed with 80 mock street signs, the 31-year-old graphic designer from Chelsea is taking to New York City's streets to "enforce" etiquette. And he's serious about his signs. "My dog burned his paws when he stepped on a lit cigarette," he told Metro. "It's a matter of saying what everyone's thinking." 

METRO/EAE

## Cop dies during training after an East River run

MANHATTAN. A 28-year-old man training to be an NYPD officer died while training on Monday. according to Police Commissioner Ray Kelly. Sherman Abrams, who entered the Police Academy this July, collapsed after he completed a run along the East River with his academy class. He died shortly afterwards at Beth Israel Hospital. Sherman decided to join the NYPD after serving as a corrections officer for four years. @ METRO/CB



"We offer the thanks of an entire city grateful for his willingness to serve and help keep us all safe." BLOOMBERG

# Prescription card gets discounts

NEW YORK. The city is encouraging all New Yorkers to take advantage of the BigAppleRx prescription discount card, which offers discounts to any city resident who uses it to buy prescription drugs. The card has already saved New Yorkers \$1 million since it was introduced May 18. The card can get you an average of 17 percent off brand-name drugs and 65 percent off generic drugs. 

METRO/CB

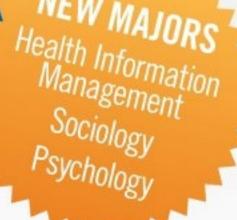


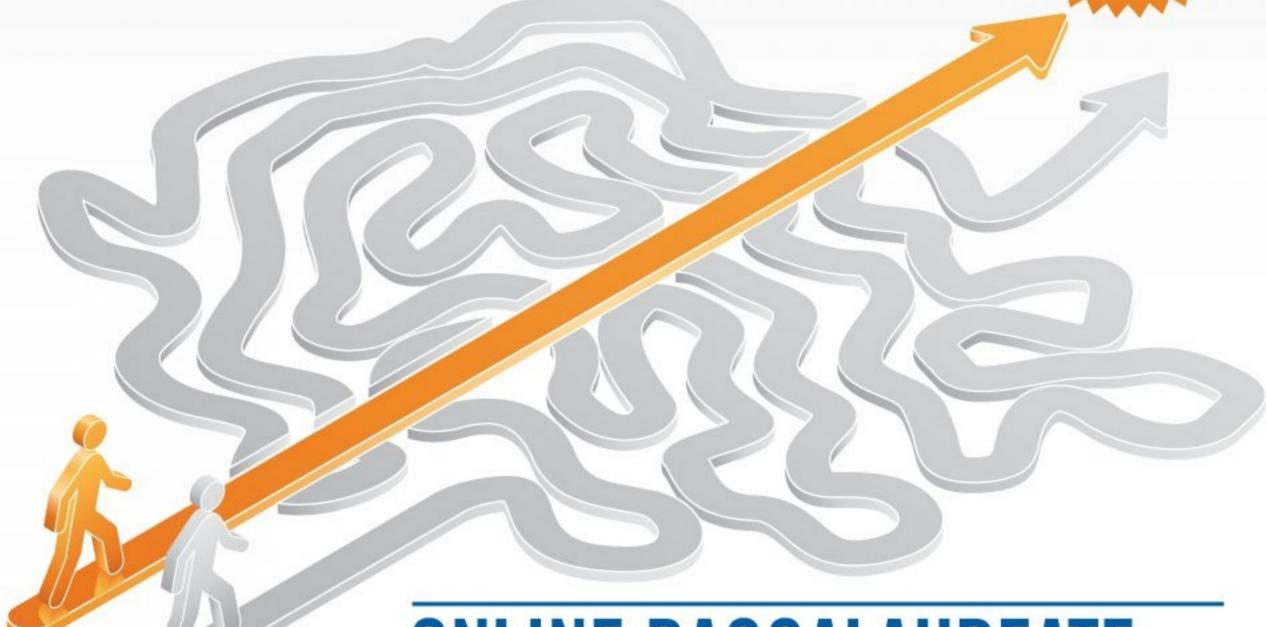


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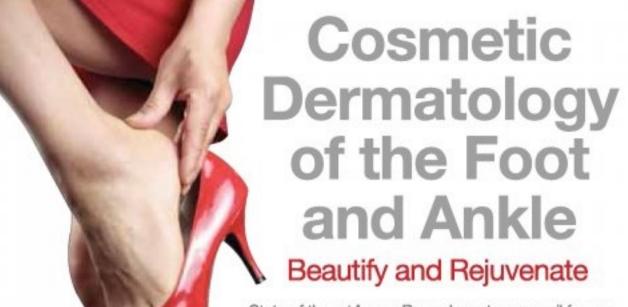
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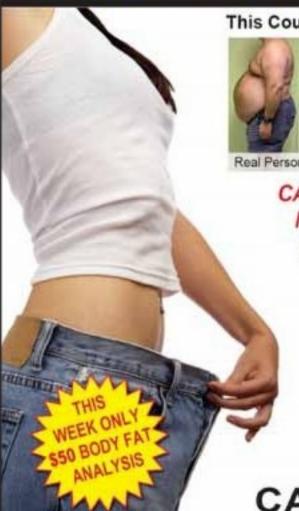
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## Dual-use livery cars won't work

A bill backed by Mayor Michael Bloomberg to allow a number of livery cars to pick up street hails in the outer boroughs was passed by state lawmakers, and now it only needs Gov. Andrew Cuomo's signature to become law. Advocates of the bill say it will make it much easier for people in Brooklyn and Queens to get around. Below, an advocate for taxi medallion owners and one for livery car owners — two usually opposing teams - explain why they say the bill is a bad idea.

T f it failed in Manhattan, why try the outer boroughs?

In his State of the City address, Mayor Michael Bloomberg announced that he would seek to bring street-hail service to outerborough residents. While we support the mayor's goal, the resulting bill soon to be before Gov. Andrew Cuomo is flawed and should be vetoed.

Currently, livery cars illegally provide street-hail services. So, while there is a clear need for a solution, Mayor Bloomberg's misguided plan, mandating "dual-use" cars, will result in unreliable service.

Why? Because dual-use

Opinion



"Conservative estimates point to the fact that at least 25 percent of car service clients are left stranded by no-show cars."

vehicles, with drivers able to both legally street hail and receive calls for pickups, have historically resulted in poor - and sometimes discriminatory - use for both street-hail and carservice customers.

dual-use was implemented in Manhattan in the '70s, it provided cover for drivers to refuse to pick up passengers based on race, age or disability, using the excuse of having "just" received a pick-up call. On the flip side, drivers often picked up a street-hailer for the immediate fare,

leaving the car-service customer stranded.

As a result, dual-use was discontinued in the '80s. Dual-use doesn't work in cities like San Francisco either, where conservative estimates point to the fact that at least 25 percent of car service clients are left stranded by no-show cars.

dding insult to injury, the legislation completely ∆disregards wheelchair-users by not requiring any cars to be wheelchair-accessible.

But it doesn't have to be this way. We should create two single-use transportation systems, similar to those which function so well in Manhattan. Two systems — one for street hails and one for arranged pickups - would best ensure reliable and fair service for all consumers. Therefore, we urge the governor to veto the current bill.

 Robert Hewling is president of the NYC Independent Livery Owners Corp.

- Darlyn Sanchez is president of the United As One TLC Base Owners Association.

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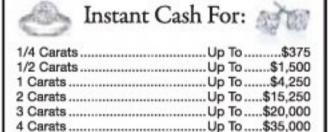
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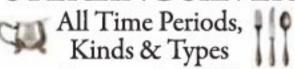


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\$10.00	1793 13 Leaves Below Eagle,		
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\$20.00	18560, 18540, 18600, 1861S,		
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Why We Can Usually Pay More Than Other Dealers Most jewelers and dealers specialize in few items and focus

on newer looking items to resell. Because they are unfamiliar with many other items including vintage jewelry, old watches, coins, flatware, etc. they tend to offer very low prices because these items are not readily saleable for them. Our company has many specialized buyers for the various classifications of items that we purchase, therefore we can usually pay more.

#### A Note Regarding the Up To Prices listed in this Ad

The condition and rarity of an item determines its price. If an item is in excellent condition and very rare it might be worth the up to price, or even more. However, if an item is in poor condition, the value will be lower. For example, a 1927 S Quarter could be worth \$7,000 in new condition or less than \$20 in poor condition. The up to price reflects items of exceptional quality and rarity. Although it is unlikely you will have these items due to their extreme rarity, feel free to bring whatever items you may have and we will evaluate them free of charge.

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## **US Embassy** attacked in Afghanistan

Taliban fighters fired rockets at the U.S. Embassy and NATO headquarters in Kabul yesterday and attacked police in three other areas in the biggest assault the insurgent group has mounted on the Afghan capital.

At least nine people were killed and 23 wounded in the four attacks, and a gunbattle around a half-built high-rise building raged on into the evening as NATO and Afghan attack helicopters circled overhead.

The fighters had chosen a strategic and heavily fortified main target for the well-coordinated attacks.

Their ability to shower artillery around the diplomatic district was a clear show of strength at a time when NATO-led forces are claiming significant security gains and preparing for their exit by 2014.

Although the Taliban have attacked multiple tar-

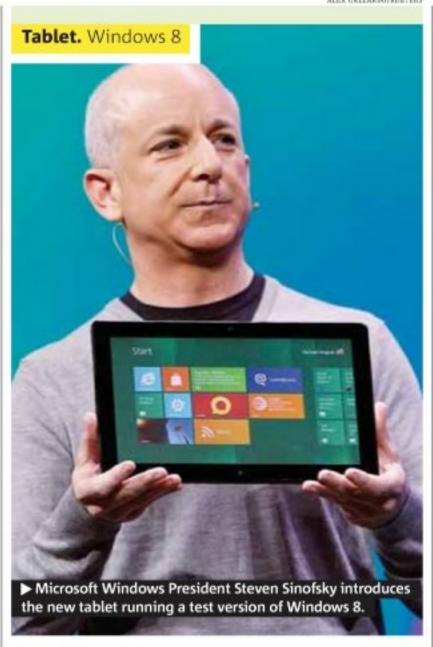
#### Quoted

"The scale of today's attack is unprecedented."

gets in Kabul in the past, this is the first time they have organized simultaneous assaults on such separate areas.

"The scale of today's attack is unprecedented," said Andrew Exum, fellow at the Center for a New American Security. "There was almost certainly either a breakdown in security among the Afghans with responsibility for Kabul or an intelligence failure."

Hundreds of students from two schools were stuck near the site of the attack, and terrified parents rushing to rescue their children were stopped by security forces. REUTERS



#### Windows 8 unveiled

Microsoft handed out 5,000 Samsung tablet computers running a test version of Windows 8 at its annual developer conference yesterday, hoping to stoke excitement over its new operating system that includes features tailored for touch-screens and tablets. REUTERS

#### Man who said he was abducted by aliens dies

Charles Hickson, the Mississippi man who claimed he was abducted and probed by aliens while he was fishing with a friend in 1973 and never backed off the story despite the ridicule he endured, has died.

Hickson, 80, died last Friday of a heart attack, his family said yesterday.

Hickson, then 42, was fishing with 19-year-old Calvin Parker Jr. on a pier near Pascagoula, Miss., in October 1973 when they said a cigar-shaped UFO with flashing blue lights

#### Quoted

"They weren't lying. Whatever it was, it was real to them."

CHIEF INVESTIGATOR FOR JACKSON COUNTY SHERIFF'S DEPARTMENT

suddenly appeared above

Although Hickson was reluctant to share the story, he and Parker eventually went to local police and reported the incident. REUTERS

#### Senate panel backs Pentagon **budget freeze**

WASHINGTON. A Senate panel yesterday approved defense spending of about \$630 billion for the 2012 fiscal year, freezing the Pentagon's base budget at \$513 billion for a second

straight year while seeking nearly \$118 billion for U.S. wars abroad.

The \$513 billion Pentagon base budget would be \$26 billion less than requested by President Barack Obama and nearly \$20 billion less than approved by the House of Representatives. REUTERS



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## Hoping to retire? Politicians at work debating fine print

U.S. retirement programs could look different if a grand deficit-cutting bargain is struck in upcoming negotiations.

Tomorrow, the powerful Senate Finance Committee will explore "Tax Reform Options: Promoting Retirement Security." Among the ideas being floated are a replacement of the 401(k) deduction, changes in the withdrawal choices that workers face when they retire and a shift in the way Social Security benefits are calculated. That is on top of the increase in the retirement age that has been mentioned several times in and trends have come to-

\$6.6T

The so-called "retirement deficit" the difference between what Americans have saved for retirement and what they should have saved — has been put at \$6.6 trillion by Boston College's Center for Retirement Research.

recent months.

A variety of pressures

gether to put these new ideas on the table. Prominent members of both political parties have talked up the idea of loophole-closing, rate-lowering tax reform.

Put all of it together, and it points to changes in the sprawling retirement system. "The kinds of points at which you can get fundamental changes adopted is in the midst of a big deal," says Dallas Salisbury, who has been watching retirement policy closely as head of the Employee Benefit Research Institute. "And President Obama wants a grand bar-

#### **Debt crisis** roils Europe

BERLIN. International alarm over Europe's debt crisis reached new heights yesterday, with President Obama pressing the bloc's big countries to show leadership as talk of a Greek default escalated and markets heaped pressure on Italy. German Chancellor Angela Merkel sought to quash talk of an imminent Greek default or exit from the euro zone, but confusion sent markets gyrating. REUTERS

The number of Americans living below the poverty line rose to a record 46 million last year, the government said yesterday, underscoring the challenges facing President Barack Obama and Congress as they try to tackle high unemployment and a moribund economy. REUTERS

#### Greenspan: Tax reform

WASHINGTON. Former Federal Reserve Chairman Alan Greenspan called for tax reform to be part of an urgent effort to put the U.S. economy back on track.

"Tax reform is a major part of any fiscal reform," he told a Senate panel."

Greenspan endorsed tax and entitlement reform recommendations made last year by the White House's bipartisan commission. REUTERS



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The feed ...

Checking in with some of Hollywood's

what they've been

words, in 140

biggest names to see

up to - in their own

characters or fewer.

looking for direction,

hasn't been enjoying

the Toronto Interna-

tional Film Festival,

Donald Glover has a

soft spot for hipsters,

and Seth MacFarlane

is enjoying his success.

▶ AJessicaSimpson

would y'all want from

What kind of music

me on my next

the studio

windows

album? Thinking

about going back to

Silverman: I'm pretty much done watching

pensively looking out

I'm enjoying these

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Jessica Simpson is

Sarah Silverman

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# HWORD

Metro's **Dorothy Robinson** shares her take on the world of gossip **t** @dorothyatmetro dorothy.robinson@metro.us

# Megan Fox: 'I lost too much weight'

Megan Fox tells Amica magazine that she has dropped too many pounds, so she's ditching her vegan diet. "For a year and a half, until

WWW.METRO.US/WORD DOROTHY ROBINSON'S WORD BLOG



about four months ago, I followed a strict vegan diet based on raw fruits and vegetables, no bread, sugar and coffee," she says. "But I had lost too much weight."

Say what you will about Fox, but that has got to be the first time any starlet has ever admitted to being too skinny.

Speaking of numbers, the actress also says she is totally up for being a mom, but first she needs to pad out her bank account. "I want to have children. I've always wanted kids," she says. "I have a number in my mind of what amount of money I want in the bank so that I can protect my child's future."

Hmmm. I wonder if that number has less to do with how much she has saved and is more about "what I, Megan Fox, will command from a major motion picture before I sabotage a career based on looks by having a child."

## Movie. Premiere From left: Olivia Munn, Greg Kinnear, Sarah Jessica Parker and Christina Hendricks attend Monday's "I Don't Know How She Does It" premiere.

STEPHEN LOVERINGETTY IMAGES FOR THE WEINSTEIN COMPANY

#### This is how she does it

You know what's a great way for Sarah Jessica Parker to hide the fact that she has a large nose? Make sure she stands next to Christina Hendricks' cleavage. Here are the two actresses at the premiere of their new movie, "I Don't Know How She Does It," on Monday in New York City.

#### **Eva Longoria** speaks the truth

Eva Longoria admits it's a little too soon after her split from Tony Parker to think about settling

down again. "I'm not opposed to it, I just don't really give it a lot of thought," Longoria tells Access Hollywood. "Ask a woman after divorce if she's going to get married, you won't get an honest answer."

#### girls dressed like faux tomboys in the 70s. ► **@SethMacFarlane**

#### Wow-I hit a million followers and Twitter sent me a pink Cadillac.



#### **Talking points**

#### **Aguilera** stays on

Producers behind reality singing competition "The Voice" have no plans to ditch judge Christina Aguilera, despite rumors that the singer isn't going to be part of the show's second season. "There is absolutely no truth to the rumor," NBC's Paul Telegdy says in an official statement. Aguilera is still under contract for Season 2, which



premieres in February.

#### Madonna pokes fun at herself

Madonna is making the most out of her "I hate hydrangeas" gaffe from the



Venice International Film Festival. The singer has released a video on YouTube showing her, in silent film style, apologizing to a bouquet. "You have no idea how many nights I have lost thinking how I hurt you. Words cannot express how sorry I am,"



the subtitles read, until the tone changes and she lashes out at the flowers. "I still hate hydrangeas! And I will always hate them! It's a free country! So f-you, I like roses," the video says as Madonna screams and stomps on the hydrangeas.

#### Harry rakes in the dough

If the whole royal family or military thing doesn't work out, Prince Harry could have a career in finance. The 26-year-old royal set a record for closing the largest foreign exchange deal while manning the phones during a charity event, completing a \$24.5 billion swap between Barclays London and a European counterpart, according to the London Metro. Harry earned \$9,000 commission for the effort, which he plans to donate to charity.



#### **More TIFF** 4: Actress Vanessa Paradis (aka Johnny Depp's baby mama) and a little attended the "Cafe De Flore" premiere at the 2011 Toronto bit of Coco International Film Festival on Monday.

2: Uh-oh. Is this going to be a new collaboration? Lenny

hugged at an after-party following Kravitz's gig with Absolute

Radio, which launched his new

album "Black and White Ameri-

Presents "Planet Rock: The Story

of Hip-Hop & the Crack Generation" at The Paley Center for Media on Monday in New York City.

ca" in London on Monday.

3: Coco and Ice-T attended

The Paley Center For Media

Kravitz and Gwyneth Paltrow

- 5: Lea Michele glammed it up at the FOX Fall-Eco Casino Party ▶ 1: Madonna spoke onstage at the 'W.E.' premiere at TIFF Bell (the name of that party makes no sense) on Monday in Culver Lightbox during the 2011 Toronto International Film Festival on City, Calif. Monday in Toronto, Canada.
  - 6: Jenna Dewan-Tatum and Justin Long attended the "Ten Year" premiere at Ryerson Theatre during the 2011 Toronto International Film Festival on Monday in Toronto.
  - 7: Hugh Jackman (Hahahaha! Look at that little bike!) is seen riding away from an interview at BBC Radio One yesterday in London.

2: DAVE M. BENETT/CETTE INACES
3: JOHN W. FERCUSON/CETTE INACES
4: GEORGE PIMENTEL/WITESIMAGES
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13







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or back and 1 free 30 minute massage - \$99

B- 2 session full face or Brazilian

On top of the glut of insurance companies in America, each of them has at least two separate ad campaigns From geckos to mayhem, what's with the overkill?

here's the "Mayhem" guy for Allstate, the Geico Gecko, Flo -tic Progressive saleslady and the equally perky "Nationwide is on your side" guy. But wait! Then there's also Dennis Haysbert for Allstate, the Rod Serling Geico guy, the Messenger dude from Progressive and Dale Earnhardt Jr. for Nationwide.

Overkill? Some of us may think so, but Joel Ohman, financial planner and founder of Carinsurancecomparison.com, informs us that there's actually a reason for such an oversaturation of insurance advertising. "One unique thing

ing is that there are so many different demographics that can be targeted," Ohman says. "Anyone

about insurance market-



age 16 and up that drives a car is usually in the market for at least car insurance. This is one reason why car companies insurance have so many different ad campaigns - so that they can reach many different demographics."

Many credit Geico for the demonstrable shift to multiple ad campaigns -

including Ricardo de la Blanca, CEO of global marketing agency DLB Group.

"Warren Buffett is a person that really understands the power of marketing, and he was always pushing the company to do more with marketing," de la Blanca says of the billionaire who owns Geico insurance's parent company, Berkshire Hathaway.

The Gecko ad campaign was launched in 2000, four years after Buffett took over at Geico. Two years later, the company had 5 million policyholders. Geico enlisted cavemen and the Rod Serling guy to hawk their services soon after; today, the company boasts over 10 million clients.

Now it seems like competing insurance companies are rushing to catch up with their own multispokesman approaches.

"[Geico] moved from the No. 3 slot to the No. 2 slot," de la Blanca reports. "When a No. 3 in a competition moves so far and so fast, everybody starts trying to fight for this piece of the market."



## Right from the source

We asked Allstate spokeswoman Jaclyn Darrohn if the "Mayhem" and Dennis Haysbert "Truth About Insurance" campaigns were a reaction to Geico's multiple campaigns.

"The launch of the 'Mayhem' and 'Truth About Insurance' campaigns were not developed as a reaction to what our competitors are doing, rather a strategic shift to reinforce the value message to consumers," she says. "The insurance category is increasingly competitive and Allstate strives to market to current and prospective customers in relevant ways."





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# Do you fancy Dancy?

◆ He once got personalized pajamas from the Toronto Film Festival ◆ But despite this year's lack of free gifts, actor Hugh Dancy is back at the fest

Hugh Dancy has been keeping busy. After a scene-stealing supporting role in this summer's "Our Idiot Brother," Dancy brings two distinctly different films to TIFF. First, he stars alongside Elizabeth Olsen in the harrowing Sundance favorite "Martha Marcy Mae Marlene." Later in the fest, he'll be debuting "Hysteria," about the development of the first vibrator. Metro caught up with British actor for this year's festival.

#### You have a couple of films here at the festival.

Yes. First of all, I'm leaving in between the two of them, so it feels like two festivals. I'll just come back with a whole new set

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AND MORE TIFF NEWS, VISIT
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of clothes. And ["Hysteria"] I haven't seen, so that's a strange experience. I thought, "Well I can try and watch it before, but at this point, when it's three days away, what's the point?" It's like having a dress rehearsal for your own execution, you know? You might as well just turn up and put on the blindfold.

#### So you're seeing it here?

Yes. In fact, it's odd. I will be

doing press about it before I've actually seen it, which is always an odd experience. You're saying, "Yes, I love my co-workers, they're deeply sensitive individuals, and we're really scratching away at the nature of things." But I haven't got a clue.

# Well, it's unfortunately, boringly true that the majority of people you work with are nice or decent. ... It takes somebody to be a

We get a lot of quotes like that

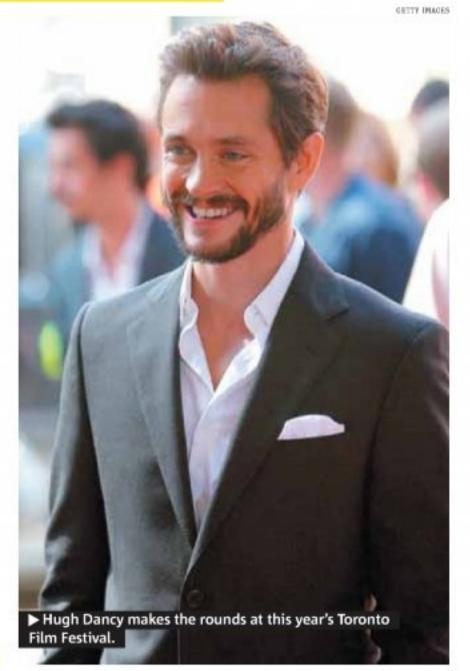
real prick to kind of throw things off-balance. Will you have any time to see anything else while you're

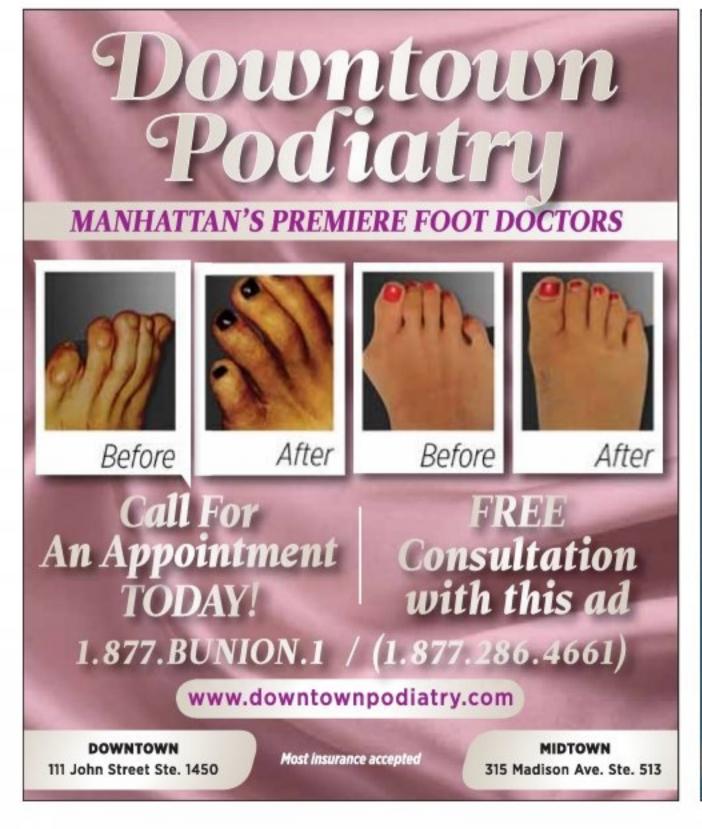
I think the only thing I will get to see is "The Descendants." That's about it. I've been to TIFF twice ... but when I came the first time — which would've been four years ago — I arrived in my hotel room to find a pair of pristine, white pajamas with my name stitched into the pocket — "Hugh." It was very sweet. I still own them. It was from the festival. That's how this festival has changed! Where are my pajamas?

#### Maybe they're saving them for when you come back for 'Hysteria.'

Yes, that's right. "Hysteria" is definitely more of a pajamas kind of a movie.







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WEDNESDAY, SEPTEMBER 14, 2011

# 'Shore' enough, the drama's still there

'Jersey Shore' housemates Vinny and Sammi dish on roommates, hooking up and looking fresh to death • Their advice for global travel

You can take the crew out of Jersey, but you can't take the Jersey out of the crew. Season 4 of MTV's "Jersey Shore" is now in full swing, with the cast tearing up the streets of Florence, Italy. As usual, there's plenty of drama, and castmate Vinny Guadagnino promises that it's only just begun.

"It's been pretty bananas so far [and] it's gonna continue on like that," he tells Metro. "We saw the big Mike and Ronnie fight there are gonna be more of those, more fighting coming up. But at the same time, you're gonna see us connect with Italy more. You're actually gonna see us explore a little bit more. It's gonna be cool."

His fellow castmate, Sammi "Sweetheart" Giancola — whose love life with bad boy Ronnie Ortiz-Magro has been a focal point of the entire series — is just glad to have less of a hand in this season's commotion.

"All the drama's gonna be primarily off me and with some other people you wouldn't really expect to see drama," she says. "Now everybody can see me in a different way."

When these two aren't causing trouble, they're keeping plenty busy on



#### Words of wisdom

What was the best piece of travel advice you got before leaving for Italy?

- Vinny: My Uncle Nino told me if the girls have hair underneath their arms, then they're over 18. I was always giving the armpit check.
- Sammi: Make sure you get the right plug to bring with you, because in Italy the electricity is different. I had an issue with doing my hair, so just make sure you know what the outlets are gonna be like when you travel.

their side projects, and both strive to help their fans stay fresh to death: Vinny is the spokesman for Philips Norelco DIY Hair Clipper Pro, and Sammi has her own perfume, Dangerous, which she describes as "dangerously sweet — just like me."

"I pick my brands like I pick my women: I like quality," Vinny laughs, adding that he could get behind the clippers because he's a big proponent of a fresh haircut - he hits the barber every five days!

"I have really thick Sicilian hair and if it grows in, it just turns into a big fro. I kinda look like a young Michael Jackson," he admits. "People think if you have long hair you've gotta [maintain] it — no, if you have short hair, all you have is the fade, the design in your head, and once that grows in, you need a haircut already."

He's coy when discussing his manscaping routine, however. "You see the scruff on my face? Use your imagination," he says.

Sammi, who says her perfume is "light and airy," was hands-on with the production of the fragrance, noting that "it was something that I thought represented me, and that's why I put my name on it."

But does her focus on perfume mean that things have cooled with Ronnie? Not in the least bit.

"We're still together and everything's going really, really well," she says.



#### www.metr@.us

FOR MORE Q&A WITH VINNY AND SAMMI, VISIT WWW.METRO.US/TV

#### TV watch list

#### 'Up All Night'

**COMEDY.** Christina Applegate and Will Arnett play new parents attempting to keep some semblance of their cool former lives - not to mention their sanity - after the baby arrives. Both actors are comedy pros who have great chemistry as the totally recognizable couple simply trying to be the best mom and dad they can be which of course results in plen-



ty of funny situations (like hangover diaper changes). Series premiere, 10 p.m., NBC

#### 'America's Next Top Model'

REALITY. All-stars! As former

contestants return to the competition, expect even more attitude than usual from models who think they know everything about the industry but have little to show for it since their first appearance on the show. Season premiere, 9 p.m., The CW

#### 'America's **Got Talent'**

**REALITY.** The talent pool has been whittled down to four in your grandma's favorite summertime series; the country's biggest talent show ends when America crowns either jazz singer Landau Eugene Murphy, Jr., young soul band POPLYFE, or one of the remaining dance troupes, Silhouettes or Team iLuminate. Season finale, 8 p.m., NBC @ AMBER RAY

#### MTV2 must-see

The fierce LFL ladies are back for the 2011-2012 season! Watch Orlando Fantasy take on Baltimore Charm this Friday at 10 p.m., live on MTV2.

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## Academic analysis, overanalyzed

◆ Graduate students trade heady discourse on science and relationships in 'Completeness' ◆ It's fascinating conversation — until it lapses into navel-gazing

Documenting the romance of a molecular biologist and a computer scientist as if it were a lab report, "Completeness," at Playwrights Horizons, is too complete for its own good. That's a shame, since Itamar Moses' comedy has genuine appeal, populated with intelligent, involving characters winningly spouting scientific jargon. If only they knew when to stop.

Graduate students Molly (Aubrey Dollar) and Elliot (Karl Miller) love what they do. They also love to talk about it. And when they do so they're fascinating — at first. Their discourses are reasonably accessible but still challenging enough

#### If you go

'Completeness'
Playwrights Horizons
416 W. 42nd St.
\$70, 212-279-4200
www.ticketcentral.com

that you have to pay close attention or risk getting lost.

But before you get lost, you'll probably get bored. They ramble on with no discernible destination in sight. Their academic analysis inevitably lapses into haziness and ends up soporific, since it goes on for so long. And when Molly and Elliot aren't talking science they like to analyze — to

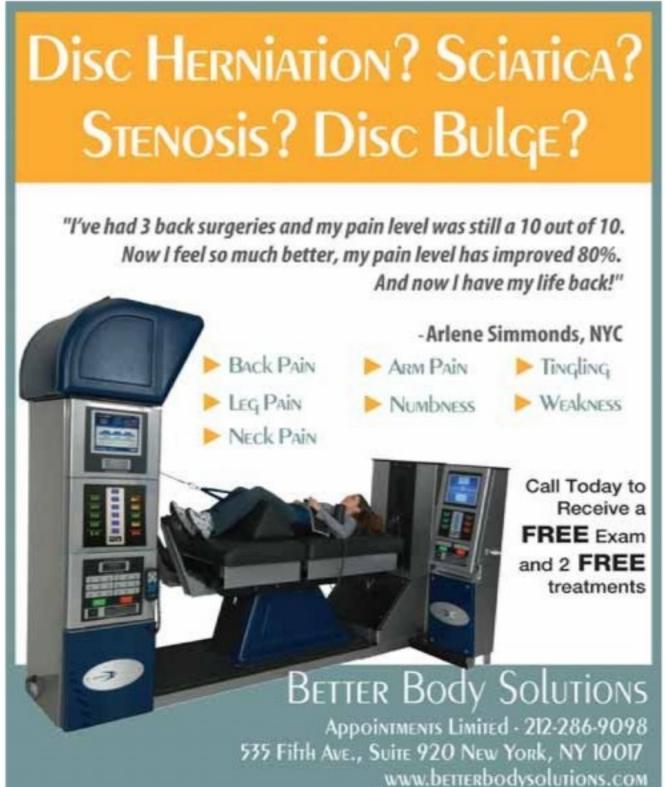
death — their relationship, following the same pattern: interesting insights followed by labored navel-gazing to the point that you just don't care.

Dollar and Miller are an engaging couple, ably supported by Meredith Forlenza and Brian Avers in multiple roles. But they can't pull together a play with dialogue so unbridled. A breakdown of the fourth wall toward the end of the second act, in which Forlenza and Miller address the audience, offers little help. It comes out of nowhere and goes to the same place.









#### new york fashion week

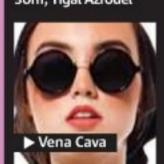


#### Runway trends

ADAM, DKNY, Jenni Kayne



ROUND SUN GLASSES Vena Cava, Peter Som, Yigal Azrouel



**▶ PARKAS** Alexander Wang, Altuzarra, Victoria



Marc by Marc Jacobs with lots of neon mixed in. It It's well known that Jacobs has was all kind of "club kid leaves the raves to go to college." The had a lot on his plate lately, brights were the stars of the with his rumored negotiations with Christian Dior and all. show. It wasn't his most earthshatteringly creative collection simpler than usual approach to for his secondary line, but will his spring collection, which feaprobably be a retail hit nonetured preppy sportswear clastheless. (Who doesn't want a sics in navy and Kelly green piece of Marc?) @ KENYA HUNT

Maybe that explains the

MAYBELLINE



are great and like theater: There is a performance by the models, a performance by the designers and a performance by people like myself who are invited to shows. But eventually, we will be moving over the theatricality. It is about the clothes, the line and the idea, and how these turn into stuff people wear most. So you can't discount fashion. No one is walking around naked."

#### If clothes could sing

What's playing

on the catwalks:

Alice + Olivia

"Why Even Try" by Theophilus London

**Tracy Reese** "I Follow Rivers" by Lykke Li

Rodarte "Fade Into You" by

With Taylor Swift,

Beyonce and Solange

Rodarte

Mazzy Star

Marc by Marc Jacobs "Man Down" by Rihanna

Rebecca Taylor "Just Be Good to Me" by S.O.S. Band

champagne and cupcakes cre-

ated a garden party setting for



ning, Kim Gordon and David Byrne all sitting front row (yes, all of them) it could have been easy for the guests to steal the spotlight from the clothes. But there was no looking away from Kate and Laura Mulleavy's innovative, yet were textured, crinkled, gathered and draped, each one more ornately constructed

wearable clothes. The dresses than the next. But more than anything, the Mulleavy sisters deserve a hug for giving us a break from the sea of Easter egg colors we've seen this week. A girl can only take but so much pink and yellow. Instead, they worked in a rich color palette that included marigold, aqua, almond, silver and gold. @ KENYA HUNT

Alice + Olivia Astroturf, fancy wrought iron benches,

Stacey Bendet's spring collec-Knowles, Dakota and Elle Fantion. This season the designer looked to the "colors of Palm sophistication of the 1940s. (For more on her inspirations and an inside look at the presentation, watch our video at www.metro.us.) Whatever her starting point, Bendet's line, as usual, embodies her carefree, fun spirit. She even did a version of the funky, vertical-striped pants that put her on the map. There were flirty dresses in lively corals, sky blues and floral prints; silhouettes ranged from A-line minis to strapless and fitted to flouncy. Most looks came cinched at the waist, above the knee and embellished with sequins. These are numbers for girls with an active social calendar to frolic in - perfect for all the PYTs like Kourtney Kardashian, Eva Amurri and Lydia Hearst in attendance.

O TINA CHADHA

fringe and weaving — they seemed too fantastical for real life. But there were black and white options, however, that read fresh and sexy for those women searching for a good party dress. METRO/TC J.Crew Remember years ago when you passed by J. Crew stores and thought "middle-of-the-road chinos and button downs for the flyover states?" It was hard to believe the same company was behind

Herve Leger

It must be hard to keep

putting a new spin on the

Lubov Azria find ways. This sea-

son they worked with weaving

and braiding in metallics and

tribal prints. The show opened

with warriorlike gold foil dress-

and braided strap detailing that

felt more "Mad Max," less red

carpet. This was the problem with some of the looks with

es featuring intricate cutouts

bandage dress, but to their

credit, designers Max and

sive-looking clothes on show yesterday. All of the brand's staples were there — the cardigans, the tailored rousers, the blazers — but updated with the season's new palette, color blocking, print mixing and sequins. (One multicolored, striped sequin skirt had Michelle Obama's name written all over it.) And if you needed any more proof of the new power of J.Crew: Beyonce stopped by for a rare Fashion Week appearance. OMETRO/KH Rachel Zoe It's as though Rachel Zoe

looked to her closet —

the very urban, cool and expen-

specifically the amazing racks of '70s vintage we're sure the stylist-turned-designer has collected - as the inspiration for her spring line. (She cites Brigitte Bardot.) There were mostly loose-fit maxi dresses, some featuring floral prints, oneshoulder or high slits up the thigh; gauzy floor-length skirts; chic blazers and glam sequin

party dresses. The designer herself was in look No. 7, the flowy high-waisted palazzo pants, as she walked ladies such as Anna Dello Russo and Molly Sims through the show. We can see this wearable collection — especially the "bananas" sky-high heels — becoming as popular as Zoe's unavoidable catch phrases. @ METRO/TC

Tory Burch

Now that's how you put on your first runway show! Tory Burch dazzled editors and buyers with her pretty feminine and wearable spring collection. First separates came in cheery corals, yellows and seafoam greens and several mixed and matched prints for interesting, quirky layered looks — like a striped sweater with polka dots peeking out from the sleeves, worn over a floral print skirt. Other stunners anything with sequins, the navy and cream series and the closing chiffon gowns. We can't wait for the next one. @ METRO/TC







- 1: Beyonce and Solange Knowles at J.Crew
- 2: Kim Kardashian at Vera
- 3: Anna Wintour and Taylor Swift at Rodarte
- 4: Brad Goreski, Bryan Greenberg and Ed Westwick at Simon Spurr





very good

It is just a

theatrical

that runs

like a real wedding."

LYDIA HEARST ON

HER FAUX WEDDING

CEREMONY DURING

THE IMITATION OF

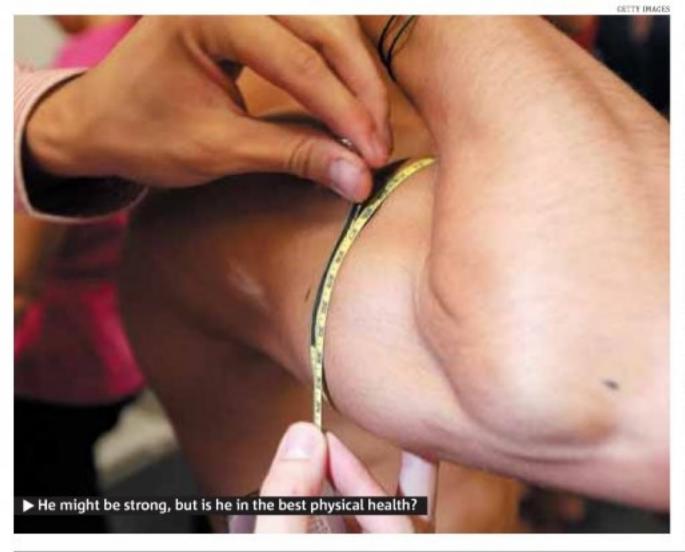
CHRIST SHOW.





Olivia, Diane von Furstenberg and Costello Tagliapietra — on attending shows during NYFW.

# Bulk up on muscle health



## ◆ Ginormous guns shouldn't be the goal ◆ What happens when you overdo it ◆ Rethink your proteins

There's more to muscle health than building and strengthening. Of course, strong muscles aid movement and provide proper support to hold the skeleton erect and aligned. But bulking up muscles too much can cause the opposite effect. It's important to keep your muscles at their fittest — without overstretching things.

"Muscles are what moves us. Every movement is about our muscles," says Jenn Coia, LMT, who works at Manhattan's Spa Merge. "I used to work at a gym when I was in massage school. I'd see these guys with big, hulking muscles and they could barely move. They're decreasing their

#### What to eat

High-protein diets are synonymous with musclebuilding, but "high-protein diets put a strain on the filtering organs," says Coia. "A balanced diet is always the healthiest choice."

range of motion of every joint. If you can't move, then you're having to compensate for what should be a natural range of motion."

The result can be injury, ranging from tightness and soreness in other areas to joint wear and postural problems, including restriction of blood flow or even nerve damage. "That's why yoga and Pilates took off.

They allow you to build toned muscles, but they allow you to be functional," says Coia.

As a massage therapist, Coia works to heal and prevent further injury on sore and damaged muscles. "If there's an injury, it can help with the healing of scar tissue by aligning muscle fibers."

The muscle needs time to repair with simple rest, too. "If you overstretch a muscle, you create microtears. That muscle will heal itself because it's just a micro-injury. But you've pushed too hard and need to recover."





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- The sides of my toenails dig into the skin and hurt.
- I have corns on my toes which get thicker no matter what shoes
- My toes aren't straight-they are all bent and rotated.
- ☐ I have painful calluses on the ball of my foot which keeps
- My ankles are swollen most of the time.
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# How to fight flawlessness

♦ What's the difference between doing your best and taking things too far? ♦ Combat the perfectionist in you

Perfectionism isn't about getting it right or being perfect; rather, it's a perpetual quest to find what's wrong with something. For example, one may look at what others consider a beautiful piece of art and find flaws in it. Ultimately, a perfectionist needs to embrace the concept that there's no such thing as perfect. Things can be just good or just OK.

Early on, a perfectionist may have been given mixed messages from parents: "Good job ... but you can do better." Or "Getting a B is good but an A is better." This simultaneous criticism and praise sends a mixed message to the child and No more drama

JONATHAN ALPERT

WWW.JONATHANALPERT.COM

#### The question:

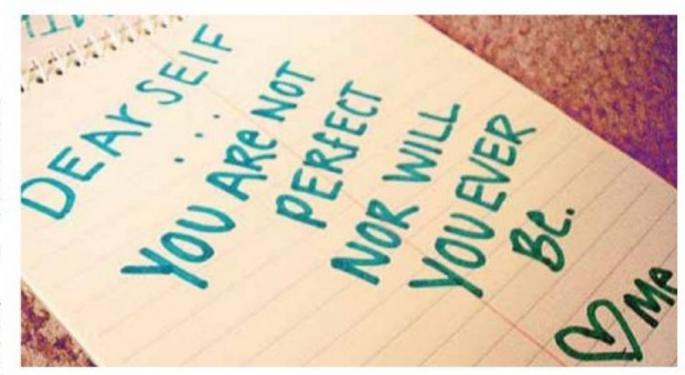
I've been called a perfectionist by a lot of people, and they are probably right. I tend to obsess over things and push for perfect all the time. Case in point: It took me way too long just to write this question. What is perfectionism, and how can I do less of it?

there's a drive to satisfy the parent and do better, even when things by most standards are fine. Over time, a person becomes mired in this thinking. Depression and anxiety develop, and relationships can take a hit.

Here's how to be less perfect:

Change your narrative. Rather than looking at something's negative aspects and perceived deficits and short-comings, look at the positive traits and what you know to be fact. Lower your standards and come up with new and acceptable ones.

Revaluate your goals. Make them reasonable and be flexible.



Kill the dichotomous thinking. Accept the notion that there are more options than just perfect and imperfect. By seeing the countless shades of gray between black and white, you'll expand your thinking; this

can benefit you.

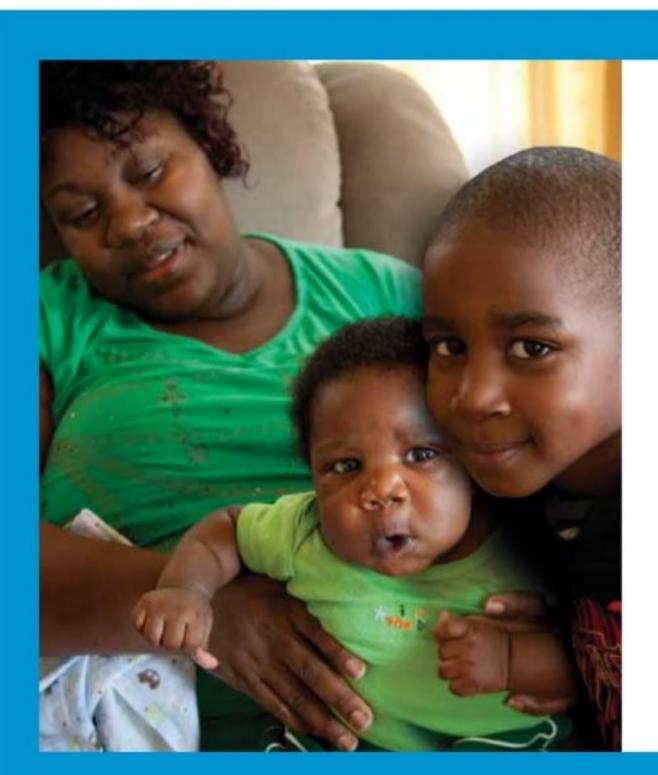
Ask yourself: When is enough, enough? Embrace and normalize being OK.

Go ahead and get really

messy and dirty. Make mistakes, loosen up your thinking and prove to yourself that you're still fine.

 Jonathan Alpert is a licensed psychotherapist. E-mail him your questions at jonathan@jonathanalpert.com

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#### **Today in** medicine

#### Food-borne illness numbers

Study subjects: Various people diagnosed with food poisoning Location of study: U.S.

Results: WebMD reports that in 2008, food-borne disease "caused 23,152 cases of illness, nearly 1,300 hospitalizations and 22 deaths. But because most food-borne illnesses go unreported, the actual numbers are much higher. The CDC estimates that contaminated food causes as many as 48 million illnesses annually."

Significance: 2008 is the most recent year that such information is available. The report con-

cludes, "The total number of outbreaks was 10 percent less than the average number reported from 2003 to 2007. The number of outbreak-related illnesses in 2008 was also lower - by 5 percent."

#### Increase in drug use

Location of study: U.S.

Study subjects: 67,500 randomly selected people 12 years of age or older.

Results: USA Today reports that "Drug use among college-age adults is increasing, driven largely by an increase [in] marijuana use." On the other hand, methamphetamine use has decreased. The article says, "The number of past-month users

353,000 in 2010." Significance: "Nearly one in 10

fell from 731,000 in 2006 to

#### **HPV** vaccine dosage amounts

Study subjects: 7,466

Costa Rican women Location of study: U.S. Results: CNN reports: "A new study suggests that girls and women may not need all three recommended doses of HPV vaccine to get the necessary protec-

cancer." Significance: Cutting dosage may limit side effects and cut costs.

tion to prevent cervical

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Americans report regularly using illegal drugs, including marijuana, cocaine, heroin, hallucinogens, inhalants or prescription drugs used recreationally," concluded the report.

#### **Global** cancer levels rise

Study subjects: Cancer patients Location of study: U.K.

Results: The BBC reports that the "number of new cancer cases has increased by 20 percent in under a decade and now stands at 12 million a year, according to the World Cancer Research Fund." It also states that "nearly a quarter of those cases are 'preventable.""

Significance: Almost three million new diagnoses per year "are linked to diet, exercise and obesity."

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Tune in



#### **Tackling** Tourette's

PBS Channel 13 is shedding light on Tourette's syndrome with a new documentary, "Different is the New Normal," premiering tomorrow at 8 p.m. The film follows the story of Ariel Small, a 17year-old boy with the condition, and features former "American Idol" contestant James Durbin, who is also afflicted by the disease. OMETRO/ME



### This is your brain on booze. Any questions?

Why do we act like fools when we drink too much? New research out of the University of Missouri found that alcohol weakens the power of our brain's "signal" that tells us we're making a mistake, and also lessens our concern about said errors. "Our study isn't the first to show that alcohol reduces this alarm signal; but contrary to previous studies, our study shows that alcohol doesn't reduce your awareness of mistakes it reduces how much you care about making those mistakes," says Bruce Bartholow, associate professor of psychology at MU. OMETRO/ME

#### Not so fly: Sex pills fail quality tests

Only 30 percent of the male sexual enhancement supplements Consumerlab.com reviewed passed their quality tests. Four products had less of a sig-



nificant ingredient than was reported, two products were missing FDA-required information on their labels and one product had an unsafe level of lead. The study tested products with l-arginine, vohimbe and "horny goat weed," three common ingredients in natural sex supplements. OMETRO/ME

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#### Letters

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#### **Corporations** care about us

RE: "TEA PARTY: FOR THE RICH ONLY": May I suggest you take an American history class and learn facts before making ridiculous accusations about the Tea Party. These "greedy profiteering corporations" are what employ Americans. From McDonald's to Wal-Mart, they give people jobs - which is what we all need right now. Punishing companies will just stop any progress in this country. Maybe you would like to consider moving to Cuba. JUSTIN CLEARY, VIA E-MAIL

#### Time to mine rich's wealth

RE: "OBAMA: LET'S AVOID PO-LITICAL GAMES": Finally a jobs plan implemented by Obama that seems promising. Eliminating \$467 billion in tax breaks for the wealthy and using that money to fund a job proposal isn't such a bad idea. Its about time the wealthier Americans dig into their pockets and help. RICARDO CUMMINGS, VIA E-MAIL

#### **Bieber needs** a new look

The picture on the front page of 9/12/11 Metro of Justin Bieber looks like a very young Jane Fonda. If that's what his new style is, he should change. MAUREEN MANNING, VIA E-MAIL

#### Liberators are also terrorists

RE: "NO PACIFIST EVER LIBER-ATED A DEATH CAMP": Two things: (1) No practicing pacifist ever created a death camp. (2) The people who liberated the death camps in 1945 are the same people who, less than a century earlier, slaughtered Native Americans so white colonizers could mine for gold. CRAIG SHOEMAKE, VIA E-MAIL

#### E-mail your letters: letters@metro.us

Keep them as brief as possible, preferably under 100 words. Metro reserves the right to edit all letters. Please include your name and contact information.

#### Why blame the victim?

RE: "VIOLENCE IS THE ANSWER": Open mouth, insert foot. You really laid an egg by saying women's scanty clothes provoke rape! They may provoke active harassment by men - I've always called wearing scanty clothes passive harassment by women. But rape is altogether different: It's about not sex, but power and violence. J. ANDREW SMITH, BLOOMFIELD, NJ

So we should blame the murder victim because they were in the wrong place at the wrong time? We should blame the person whose house was robbed because it was so inviting, instead of the thief? You apparently don't think much of personal responsibility. SARA MINOR, VIA E-MAIL

#### Horoscope

IV Virgo Aug. 23-Sept. 22. You won't find a better day to sort out a problem that's been on your mind. You should easily be able to take it apart and find the intrinsic clues that will lead you to the perfect solution.

Libra Sept. 23-Oct. 23. Don't take any wild risks, but do follow any instincts and/or hunches pertaining to your financial dealings. Your perceptions are better than usual.

M Scorpio Oct. 24-Nov. 22. Immediately disassociate yourself from any negative-thinkers. Instead, associate yourself with those you believe to be lucky. Some of their good instincts will rub off on you.

Sagittarius Nov. 23-Dec. 21. Sublime conditions will quickly replace any leftover negativity that you wake up with. Be on your toes, because anticipation will help you spot opportunities and gain much power. Capricorn Dec. 22-Jan. 19. After a bumpy start, Lady Luck will look extremely kindly on you. This will be especially true in areas where you are able to express your personal creativity.

Aguarius Jan. 20-Feb. 19. Be particularly watchful for developments that would enhance your financial well-being and position. This could

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be a better than usual time for you. H Pisces Feb. 20-March 20. Good news is on its way pertaining to one of your personal interests. Be sure to take advantage of it in a manner that would enhance all possibilities.

T Aries March 21-April 19. It behooves you to focus your efforts and energies on work-related issues that can yield you a large profit and/or enhance your material interests in some manner.

Taurus April 20-May 20. Certain friends and contacts could be luckier for you than usual. Hang out with those who provide you with fun and have an interest in your affairs.

II Gemini May 21-June 20. If you need some type of help or assistance, turn to those who you know have the expertise you require. If there is one person in particular whom you've previously aided, go to him or her first.

Cancer June 21-July 22. You should put aside whatever is bothering you and turn toward optimism and accomplishment. You stand a good chance of succeeding.

Ω Leo July 23-Aug. 22. No one is better than you at sorting out critical issues in ways that are advantageous to yourself and others. Use your gifts to handle something very important. BERNICE BEDE OSOL

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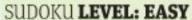
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Solution to yesterday's

crossword

T A N T A M O U N T

row, every column and every 3x3 box contains the digits 1-9. There is no math involved.

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How to play Sudoku: Fill in the grid so that every



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8

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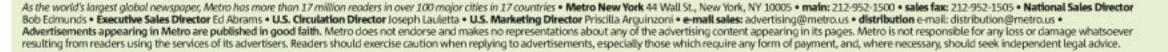
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# Where's the D?

Lost in the excitement of Jets' win was absence of defense Rex says not to worry, Romo made throws • Cromartie sees room for improvement

There's still work to be

Lost in the euphoria of Sunday night's improbable comeback win over Dallas was the fact that the much-hyped Jets defense had a rocky night. The Jets were victimized by big plays, complete breakdowns and best in the league. systematic drives.

walked off the field all us," Ryan said. "Quite honsmiles following Nick Folk's 50-yard winning field goal,

the Jets conceded 390 yards of total offense to the Cowboys and quarterback Tony Romo.

That qualifies as sloppy and ineffective play for a unit that two weeks earlier had been touted by head coach Rex Ryan as among the

"We made a few mental Even though they mistakes that really cost estly, Romo made a couple of throws on us - the per-



"We know that we can do way better in all facets of the defense. We're looking to move forward [to] Jacksonville." SIONE POUHA, JETS DT

fectly thrown ball is almost impossible to defend, and he made a couple of those throws [Sunday] night."

While that is true, the secondary had no answers for Dez Bryant. Ryan said that Bryant "seemed like he was open the whole night."

In total, six Cowboys receivers registered multiple catches.

While it is easy to pick on the entire secondary, cornerback Antonio Cromartie emerged as the

## Do the Jets have the right pieces?

Corrections might not make up for all of the flaws though.

The secondary looked painfully slow



at times and relied too much on big hits instead of being ball

hawks. And the linebackers struggled to contain a viable receiving option at tight end.

And with Tom Brady throwing for 517 yards in the Patriots' Monday night blowout win at Miami, the Jets' defense better learn the error of their ways fast.

Not every opponent will gift wrap a victory for the Jets as Dallas did in their Sunday night collapse. METRO/KD

whipping boy.

"Just the placement of where I was, even on both of the touchdowns. The first one, I just lost the ball, otherwise I just would have jumped in the air if I would have found it," Cromartie said. "And on the second one, I just have to fight for the ball more and try to [position myself] a little bit better going for the ball."





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## Mangini regrets 'Spygate'

Former Jets head coach Eric Mangini hinted yesterday in an interview with WEEI in Boston that he played a role in the infamous Patriots

"SpyGate" controversy. In September 2007, the Patriots were caught red-handed filming the Jets' sideline signals during a game. The fallout

resulted in a massive fine for Patriots head coach



Bill Belichick and the Pats. At the time, however, Mangini de-

nied any involvement in exposing New England. Yesterday he sang a slightly different tune.

"It's one of those things where the end result wasn't the goal," Mangini said. "My intention was never to hurt [Belichick] or the [Patriots] organization." MARK OSBORNE

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Everybody's going nuts over Tom Brady's 517 yards passing on Monday Night Football, but clearly the highlight was announcer Ron Jaworski accidentally cursing while talking about a Chad Henne pass.

he mild-mannered Jaws slipped in a bad word that rhymes with hit while talking about how easy a play should have been. He said it so matter-of-factly that he might as well have been teaching receivers a stop-and-go pattern. With two minutes left in the game, it was time to apologize: "a little earlier in the show, when Chad Henne was making a throw, I said an inappropriate word so I want to apologize. I hope I didn't offend anyone

Nothing like

silence.

with that word." Then

came about six sec-

onds of awkward

cursing on live TV to spice up an already-interesting game.

#### Hater in the house

I don't know if people still make prank (or

Quoted

What if it was

at Wimbledon?

"I expressed myself. We're in America last time I checked."

is it crank?) phone calls, but someone with deft audio skills should cut up the Serena Williams rant at the U.S. Open from this past weekend and really have fun with it. I'd imagine the call going something like this (Serena's actual

quotes are listed below):

Victim: "Hello?"

Prank caller: "You're a hater and unattractive inside."

Victim: "What?"

Prank caller: "Don't look at me. Don't look my way."

Victim: "I think you have the wrong number."

Prank caller: "If you ever see me walking down the hall, look the other way because you're out of control."

Victim: "You got the wrong number."

Prank caller: "I expressed myself; we're in America last time I checked."

#### Pour one out for Tupac

don't know where you stand on the East Coast-West Coast rap wars of the 1990s, but Sept. 13, 1996, will always live in infamy. Rapper Tupac Shakur died that day. I thought I'd take you back to that fall to see what the sports landscape looked like:

MLB: Yankees beat the Orioles in the ALCS when a kid named Jeffrey Maier reached over the fence and took a homer away from Baltimore outfielder Tony Tarasco and then rallied to beat the Braves in the World Series.

NBA: Michael Jordan won the All-Star game MVP, NBA MVP and NBA Finals MVP. The Bulls beat **Shawn Kemp** and the Sonics in the Finals.

NFL: Brett Favre, back when people liked him, helped the Packers defeat the Patriots in the Super Bowl.

> - Jason Raj McIntyre covers athletes off the field and runs the popular blog, The Big Lead.

Metro does not endorse the opinions of the author, or any opinions expressed on its pages. Opposing viewpoints are welcome. Send 300-word submissions to letters@





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NOTICE OF FORMATION of Modish Enterprises, LLC.Arts of Org. filed with Secy of State of NY (SSNY) on 07/19/2011. Office in NEW YORK County, SSNY designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: 299 W. 12th Street, Ste. 7L. NY, NY 10014. Purpose: any lawful activity.

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of PLG SERVICES LLC Arts of Org. filed with Secy. of State of NY (SSNY) on 06/14/2011 Office location: Bronx County. SSNY designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: LLC c/o 321 E. 178th Street, #2b, Bronx, NY 10457 Purpose: Any lawful activity

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#### Market watch

### CHEAPEST **\$175K**

The cheapest unit listed this week is a two-bedroom co-op at 5 E. 131st St. This fifth-floor walkup, with income restrictions for potential buyers and only 10 percent down payment required, is listed by Bellmarc for \$175k.

### PRICIEST \$27.5M

The most expensive property to hit the market this week is a penthouse at 66 Leonard St. Listed for \$27.5M by Peter Mc-Cuen & Associates, this four-bedroom monstrosity features two private terraces and its own 35-foot long pool.

#### STREET EASY

StreetEasy.com is a New Yark-based real estate information portal that aggregates the most comprehensive set of sale and rental listings along with ather useful info.

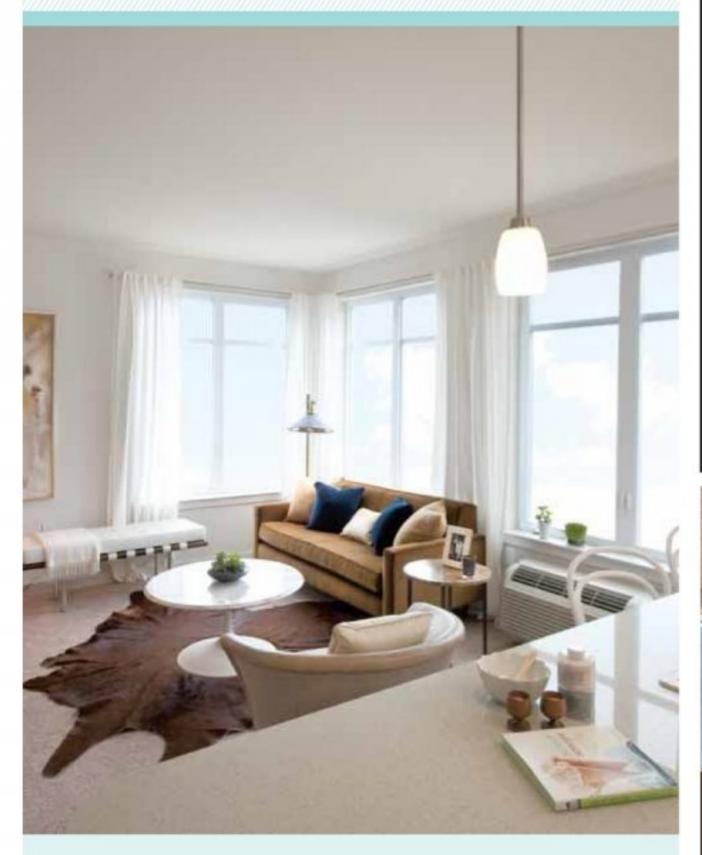




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Living at Harrison Station is also incredibly convenient. That's because the PATH station is just steps away. 20 minutes is all it takes to be in downtown Manhattan. Or, if you study or work in Newark, you can be there in just 2 minutes – it's just one stop away!

With Harrison Station, you can finally enjoy all the amenities of high-end rental living without the high cost. Studios, one-, and two-bedroom homes are currently available from just \$1,200/month. Contact our onsite leasing office today!

## WAITING LIST FOR VACANCY AFFORDABLE STUDIO APARTMENTS OPEN

Waiting List is now open for applicants who can request an Application for an affordable apartment (1) via the mailing address below or (2) directly download a PDF copy of the Application via our dedicated web site – www.CarnegieTerrace.com. As this Carnegie Terrace I & II Waiting List will remain open going forward, there is no specific application deadline by which apartment applications must be received. Applications for the Carnegie Terrace I & II Waiting List will be accepted on an ongoing basis to fill affordable apartment vacancies.

We currently have several "40% of Area Median Income" studio size apartment vacancies where we are looking for qualified single person household applicants. Household, as well as current income and monthly rent information are summarized in the table below.

#### 40% OF AREA MEDIAN INCOME

HOUSEHOLD APARTMENT SIZE* TYPE*		MONTHLY RENT**	TOTAL GROSS ANNUAL INCOME RANGE*** MINIMUM - MAXIMUM	
1	STUDIO	\$527	\$17,566 - \$23,160	

\* Studio size apartments in Carnegie Terrace I & II are limited to single person households.
\*\* Monthly Rent is subject to change. Electric use (including air conditioning) is not included in Monthly Rent.
\*\*\* Total Gross Annual Income is subject to change.

Applications for apartments will be logged as received each month and considered based on affordable apartment vacancies in two 80/20 multifamily buildings both of which are financed by New York State Housing Finance Agency.

Note: As many viable apartment applicants remain on existing Carnegie Terrace and Carnegie Terrace II waiting lists for household sizes greater than one person, new applicants who are not eligible for a studio size affordable apartment should consider other affordable housing options. If your household size is more than one person (applicant alone) and you apply via this waiting list solicitation, you will remain on this Carnegie Terrace I & II Waiting List for many years into the future and may never be considered for an affordable apartment in these buildings.

- Applicants will be required to meet household, income and additional criteria.
  - Applicants who submit more than one application will be disqualified.
  - . Applications must be fully completed and signed to be considered.

Applicants for vacancy affordable studio size apartments may request a copy of the Carnegie Terrace I & II Application or return their completed application by US Mail as follows:

> CARNEGIE TERRACE I & II WAITING LIST c/o Kenbar Management, 1500 Lexington Avenue, New York, NY, 10029

Submission of false or knowingly incomplete information in an application for affordable housing will result in disqualification from further consideration for an apartment as well as possible referral to appropriate Federal and/or New York State authorities for criminal prosecution.



Submission of an application for Carnegie Terrace I & II does not guarantee you an apartment, and in no way binds the building ownership/management to reserve or assign an apartment to you.







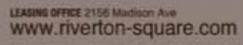
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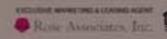
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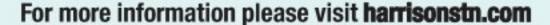
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# Boutique condos in bloom

- With lending tight and buyers cautious, Manhattan sees steep drop-off in the size of new condo projects
- Few are looking for pet spas and golf simulators as amenities these days • Smaller properties dominate

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Apt Size	Household Composition (persons)	Number Rooms	Approximate Monthly Carrying Charges	Equity	Maximum Household Income Range	
					1-3 Persons	4+More Persons
1 BR	1-2	3 (No Dining)	\$630.06 - \$713.87	\$7,200	\$44,814 - \$65,506	N/A
1 BR	1-2	3.5 (w/ Dining)	\$701.36 - \$930.44	\$8,400	\$55,559 - \$84,623	N/A
1 BR	1-2	4 (w/ Terrace)	\$827.45 - \$1,030.78	\$9,600	\$58,968 - \$93,975	N/A
2 BR	2-4	4.5 (No Terrace)	\$946.61 - \$1,073.00	\$10,800	\$67,319 - \$96,180***	\$76,936 - \$109,920***
2 BR	2-4	5 (w/ Terrace)	\$875.48 - \$1,129.18	\$12,000	\$67,998 - \$104,090***	\$77,712 - \$118,960***

\*\*Preference is given to all veterans, or their surviving spouses, who served on active duty in time of war as defined in Section 85 of the Civil Service Law, and reside in New York State.

\*\*\* Based on the total household income for the prior calendar year, less \$1,000 for each personal and dependent exemption, and less \$20,000 (or actual earnings if less) for each secondary wage earner. Households of three persons or more whose income does not exceed 125% of the maximum income listed shall also be eligible for admission and shall pay a carrying charge surcharge. Household income must be within the allowable income limit at time of application and at time of apartment availability.

TO OBTAIN AN APPLICATION IN PERSON, please visit: Rochdale Village Management Office 169-65 137th Avenue, Jamaica, New York 11434 Monday through Friday, 9:00 a.m. to 4:00 p.m. (718) 276-5700

TO REQUEST AN APPLICATION BY MAIL, please send a self-addressed envelope with 84 cents postage to: Rochdale Village, Inc. • Applications Department • P.O. Box 218, Jamaica, New York 11434





TO DOWNLOAD AN APPLICATION, please visit www.rochdalevillage.com, click on the "Apartment Sales" link on the left menu bar.



At the height of the boom, we often wrote of the developers of massive condominium towers one-upping each other with newer, bigger buildings and the next, best over-the-top amenity.

At Midtown's 220-unit Platinum, there was the golf simulator and the massage room. At the 258unit Riverhouse in Battery Park City, there was the pet spa. And at the Financial District's 319-unit William Beaver House, basketball and squash courts, a hot tub and an outdoor shower were all part of the original attempts to woo buyers.

But things changed. Now, with much of the inventory from the boom era's mega-condos sold off, boutique buildings with fewer amenities are dominating the new development sales market.

"For the last two years, you didn't see bigger deals," says Andy Gerringer, the managing director of new business development at the Marketing Directors. "The [projects]

#### Quoted

"The boutique quality of buildings is becoming important to people because they're fearful that perhaps if they buy in a 300-unit building and only 100 units are sold, then there are 200 units unsold."

KENNETH HORN, PRESIDENT OF CONDO DEVELOPMENT FIRM ALCHEMY PROPERTIES, WHICH GENERALLY FOCUSES ON 30- TO 70-UNIT PROJECTS.

coming out today were deals that were worked on a year or two years ago, and that's when the financing was really difficult."

It's no secret that a difficult financing climate is the major culprit. Even as lenders warm to multifamily construction, rental developers have reaped most of the benefits. New con-

dos, particularly of the several-hundreds-of-units breed, have been scarce.

So, in place of the Manhattan Houses (581 units) and the Sheffields (580 units) have been rentals and boutique condos with a few dozen units or less like 77 Reade St. and 471 Washington St., both of which launched earlier this year with 29 and 12 units, respectively.

Large condo projects are also inherently more risky, not just for the lender and the developer, but for the buyer.

In order to qualify for Fannie Mae financing, for example, buildings must reach either 51 percent or 70 percent presold. That's a lot easier to accomplish with 20 units than it is with 200, and today's buyers are keenly aware of the potential repercussions of purchasing a unit in a large building that winds up stagnating, having just witnessed so many boom-time developments go belly-up.

SARABETH SANDERS/REAL DEAL

#### Drop-off in size of NYC condo projects

According to data compiled by real estate aggregator StreetEasy,

the average new condo to hit the market in Manhattan during 2007 contained 81 units. At that time, buildings like Midtown South's Twenty9th Park Madison (142 units) and the Upper East Side's Century Tower (128 units) were hardly headline-grabbers.

In 2010, though, the average condo was down to 48 units. The Setai Fifth Avenue, with 190 units, was by far the largest to launch. And, so far in 2011, the average condo to come online has 34 units, with the 111-unit 250 West St. the biggest of the pack.

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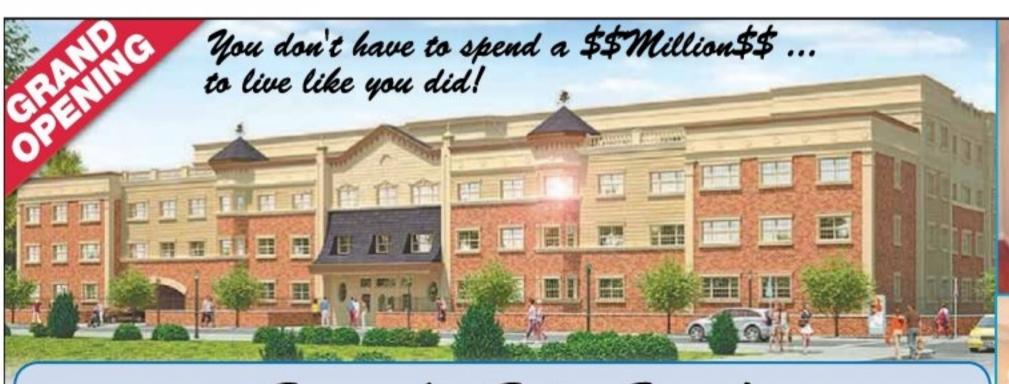
#### It's also the trend in Bklyn

David Maundrell, founder of Brooklynbased brokerage Aptsandlofts.com, says his company's recent new development marketing contracts reflect the boutiques-only trend.

While Aptsand lofts.com will be representing a slew of new rentals set to come online in 2012 and beyond, he says the vast majority of the company's new condo pipeline - which Maundrell described as "all these little boutique things all over the place" — will hit the market by the beginning of next year.

TheRealDeal.com is a daily blog and monthly magazine covering real estate in the New York metro area.

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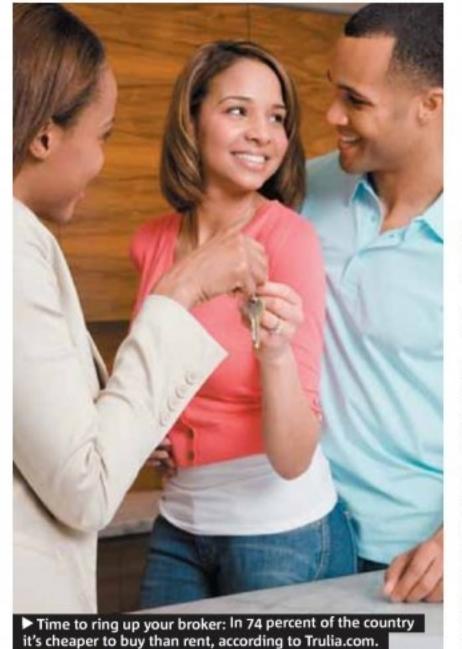
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# Stop throwing your money away on rent

◆ This adage couldn't be more true than it is right now ◆ According to new data, most of the country offers better deals for buying than renting

This might just be the time to purchase a new home.

Recent data from real estate website Trulia.com found that buying is cheaper than renting in 74 percent of the nation's major cities.

In locations such as Las Vegas, Philadelphia and Detroit — where foreclosures have been rampant, unemployment is high and prices have dropped considerably — purchasing a home can mean lower monthly mortgage payments than rents, according to the real estate site.

"With interest rates

where they are and property values really on the very, very low side, it's a good opportunity to buy," says Joanne Davidow, a vice president at Prudential Fox & Roach in Philadelphia. "A lot of sellers have gotten very real as far as prices are concerned."

The survey compared rents for two-bedroom units to the selling price of two-bedroom properties. In many communities, rents are high and vacancy rates are low because people are squeamish about making a large purchase during a down economy.

#### **New York**

Average rent for a two-bedroom unit:

\$3,150 to \$3,650

Median price of a two-bedroom unit:

\$1.25 to \$1.35 million

Many homeowners are opting to bank their money and rent instead of purchasing a new place.

"Prospective homebuyers no longer see homes as a quick moneymaking investment," says Pete Flint, CEO and co-founder of Trulia. "They are proceeding with more caution, asking themselves if they are planning to live in the home for several years, have enough money saved up to make a down payment and can pay a monthly mortgage."



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## APARTMENTS FOR RENT



Pratt Area Community Council is pleased to announce that applications are now being accepted for 38 affordable rental apartments now under construction at 40 Vanderbilt Avenue in the Wallabout section of Brooklyn.

This supportive housing building is being constructed through the City of New York's Department of Housing Preservation and Development, Division of Special Needs Housing. The size, rent and targeted income distribution for the 38 apartments are as follows:

Apartments Available	Apartment Size	Household Size	Monthly Rent	Total Annual Income Range Minimum- Maximum	
38	Studio	1	\$492-\$664	\$21,774-\$28,650	

Full-time students are not eligible \* No pets \* Income and rent guidelines subject to change

Qualified applicants will be required to meet income and family size guidelines and additional selection criteria. Applications may be requested in 3 ways:

- By mail, by writing to: Navy Green c/o PACC, 201 Dekalb Avenue, Brooklyn, NY 11205. Please include a self-addressed envelope with your request.
- 2) By internet: you can download an application from our website: www.40vanderbilt.org
- 3) In person: You may stop by our offices at: 896-900 Fulton Street or 201 Dekalb Avenue in Brooklyn.

Completed applications must be returned by regular mail only (no priority, certified, registered, express or overnight mail will be accepted) to a post office box number, or its equivalent, that will be listed with the application, and must be postmarked by November 2, 2011. Applications postmarked after November 2, 2011 will be set aside for possible future consideration. Applications will be selected by lottery; applicants who submit more than one application will be disqualified. Preference will be given to New York City residents. Current and eligible residents of Brooklyn Community Board 2 will receive preference for 50% of the units.

No Brokers Fee. No Application Fee.





#### NYC remains pricey

Owning a home may be cheaper in most U.S. cities, but Boston and New York are among the exceptions. They're part of the approximately 12 percent of the nation's cities where renting is still easier on the budget than buying.

Newlyweds Erin and Brian Fleming were hoping to move out of their Boston rental and purchase their first home, but realized quickly they couldn't afford it.

"I think to own the place we rent would cost at least \$600,000. which we could never afford. We pay around \$1,600 in rent [monthly]," says Mr. Fleming.

#### Harlem brownstone's television moment

HGTV's "Design Stars," the TV series that features 12 interior designers battling it out, showcased some trendy Manhattan brownstones in its season finale on Monday, Harlem Bespoke reports.

Viewers saw finalists Meg Caswell and Karl Sponholtz each redesign a room in a Harlem brownstone for real-life



homeowners. They then turned each of their projects into presentations for a TV pilot.

Reality shows seem to be eager to shoot in Harlem these days, the website noted, judging by this HGTV cameo and its recent spot on "Project Runway."

The neighborhood has been experiencing a real estate renaissance. As property values in other Manhattan districts soared pre-recession, Harlem became the new development frontier. Luxury condominium buildings, more retailers and a surge of new residents have appeared in Harlem of late.

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BR, ample clsts & more. \$729K. Web#40948 Rich Hamilton, SVP 212.381.6548



laundry. \$689K Web#2002934 Lisa Schuller, VP 212.381.2352



LIGHT-FILLED LOFT 2BR. 30s/Fifth Ave Excl. WHERE YOU WANT TO BE, GV/West Excl. 1 BEDROOM OFF CPW. 60's/West Excl. 2BR, 2 BATH, 24HR DM . 35th E/off 5th 1BR WITH AMAZING VIEWS. 106/RSD Sundrenched corner loft, top condition, chef's "John Adams" Best of the West Village location South-facing home w/sunken LR, sep din area Co-Excl. Charming triplex with fireplace in Excl. High flr, prewar co-op w/city, river views. kit, sumptuous master bath. Jacuzzi, high on 12th St & 6th Ave. Oversized 1BR in a & a perfect layout. Hdwd firs, window-seat & convenient location. Split BRs, 2 full baths, Sep dining, windows every rm. Lots of closets. ceils, tons of clsts. W/D. Priced to sell. premier DM bldg has a dining foyer, extra large great clsts! Elev bldg, storage, bike room & F/S bldg. BONUS: full year of maintenance Elev man, live-in super, roof deck, Indry + bike deducted. \$675K Web#1930930 Karen Wigdor, EVP 212.381.3207



rm. \$675K Web#2212697 Nora Ariffin, SVP 212.381.2249



PRIVATE TERRACE, FULL TIME DM. NoHo/ SUNNY SOUTH EXPOSURE, 40s/East Excl. PENTHOUSE TERRACE, LES Excl. Spacious RENOVATED 1BR CO-OP. NoHo Excl. NO BOARD PREWAR JR 1BR, Chelsea Excl. GV Excl. Superbly located JR 1BR w/private Great 1BR in DM bldg. Open kit, great closets, 1BR with enormous set back terrace - 250SF Prime location. Newly renov, open kit, Generous size, extra large clsts, win kit, dress DM, \$625K, Web#48954



\$535K. Web#132623



\$620K, Web#1982680

terre. \$509K. Web#2001289 Jennifer Roberts 212.381.4229



Neil Tilbury, SVP 212.381.6508



BEST VALUE 1BR. Greenwich Village Excl. MOVE RIGHT IN. 90s/West Excl. Mint PW HUGE 3BR, 2 BATH . Harlem Excl. DM, W/D, SERENE OASIS. GV Excl. Lrg alcove studio. PREWAR GEM. WEA Excl. mint studio w/high This offers newly renovated kitchen & floors, 1BR, ElK, hdwd firs, grt clsts. F/T DM, prvt gyrn, garage. Express subways. Pathmark, High fir, F/S DM condop. Bright W expo, wndw ceil, hdwd firs, SS applics, D/W, grt clsts! 24hr generous dining area and California closets, all garden, laundry, bike rm. Close to all UWS Starbucks, Duane Reade, farmers market & park reno kit. Subzero fridge/freezer, Viking stove, elev operator, roof deck, bike rm, Indry, Pets to in a 24hr DM bldg in the Heart of the Village. subways, Whole Foods. Pets ok. \$499K. Web#1993929 2 big closets. Pets ok. \$489K. Web#372294 25 lbs, pied-a-terre. Steps to shops/subways. J. Kleinman, VP 212.381.6563



\$450K. Web#1991359

Jennifer Roberts 212,381,4229



top location, \$449K, Web#1144028 Barry Silverman, EVP 212.381.6574



\$429K. Web#1964914

Julie L. Cushman 212.521.5715



\$399K, Web#1960929

Neal Young, SVP 212.381.6510



PEACEFUL EASY FEELING. GV/W Excl. The VIEWS OVER THE VILLAGE, W. Village Excl. MOVE RIGHT IN. LES Excl. Spacious 1BR with GREAT SPACE AND VALUE, LES Excl. Largest JR 1 W/RIVER VIEWS, 108th St/West Excl. John Adams. Quiet, bright & views, a W Village Mint DM Studio w/dining alcove, peaceful, 2 exposures, huge windowed eat-in kit & mint 1BR layout in co-op (800SF approx). Renovated Spacious, renovated, eat in kitchen. Stunning trifectal Lrg alcove studio, top cond, stainless & quiet and bright. Top location, win bath, renovated windowed bath, 4 spacious views, California closets. DM bldg has it granite kit, 20'+ wide wndws. DM, roof deck, common roof deck, Resident bldg specialist, security & a fully equipped gym. Mt \$771. Asks closets & lovely parquet flooring. Mt \$582. all. Close to parks, transportation & shops.

\$399K, Web#1961633



\$399K, Web#1978546

Anna R. Hetzel 212.381.2390



Mt. \$575 Asks \$375K. Web#149672 Stephen Brown 212.381.6544



SUNNY PREWAR STUDIO. West Village EXPOSED BRICK - WBFP, 26th/3rd Ave Excl. BRIGHT ALCOVE STUDIO, 100's/West Excl. FULLY RENOVATED STUDIO. LEX Excl. ALCOVE PERFECTION, 79th St/East Excl. Excl. Great location, next to Highline & Meat. Charming 1BR w/open kit & SS apples. Wbfp, Renov windowed kit & bath. Big closets. Great space for the dollar with a fully renovated. Perfectly renovated alcove studio in full service. Packing district. newly renovated, quiet. hdwd firs, WIC, granite counter tops. Elev bldg. Pied-a-terre, parent buying ok & pet-friendly. windowed kitchen and renovated bath. Huge co-op. Brand new kitchen, generous sleeping laundry on flr. Mt \$1038. \$370K Web#1928686 Senad Ahmetovic, SVP 212.317.7867



views. \$350K. Web#1950402 Barbara Kello 212,381,2385



P/T DM 4-12pm & live-in super. Brownstone dressing room and lots of storage. Mt \$341. alcove, two walk in closets. Priced to sell. \$349K. Web#1215654

Neal Young, SVP 212,381,6510



\$349K. Web#1787300

Justine Beirne 212.381.6553



Mt \$607. Asks \$325K. Web#1956510 Neal Young, SVP 212.381.6510



Neil Tilbury, SVP 212.381.6508 Tony Von Myers 212.381.4217



BEST 1BR DEAL, LES Excl. Efficiency 1BR CORNER 2BR, 2 BATH, Harlem Excl. DM, W/D, BEST DEAL IN TOWN, 158th/West Excl. VALUE 4.5 ROOM GEM. Williamsburg Excl. LARGE PREWAR 1BR. Riverdale Excl. High Pets allowed. \$199K. Web#2012091 Ayo Haynes 212.381.2387



\$499K. Web#1978636 Jay Overbye, VP 212.381.2247

with renovated Pullman kitchen and eastern gym, garage. Express subways, Pthmrk, Strbcks, Renovated 1BR charmer co-op. This is not an This home offers flexibility & room to grow. ceilings, oak firs, grt closets, din area, pets exposures. Great starter or pied-a-terre! Duane Reade, farmers market & park outside. income restricted bldg. New kit & bath. Close Mint condition, oversized windows & nearly ok, good transportation options. It all adds up Pets ok. Reduced. \$299K. Web#1924728 to both Jackie Robinson and Highbridge Parks. 14' ceils, nr L-train, buses, parks & restaurants. to an inexpensive starter home. Mt. \$554.14.



\$129K. Web#1960925

Sidney Whelan 212.381.2346

All measurements and square footages are approximate and all information should be confirmed by customer. All rights to content, photographs and graphics reserved to Broke One Site.

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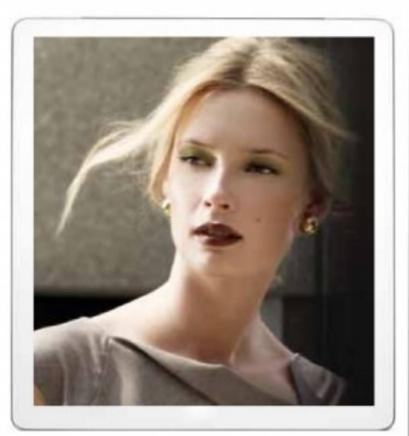


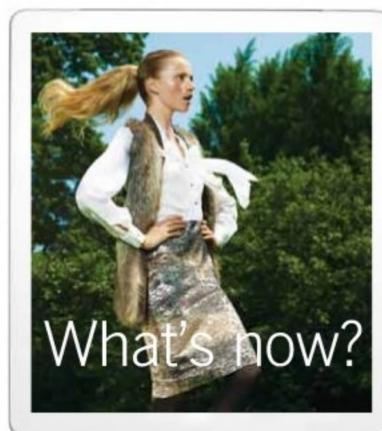




JONES NEW YORK COLLECTION Cap-sleeve dress with princess seams. Misses. \$169. ★ WebID 583913.

ALFANI Only at Macy's. Faux fur vest. Polyester. Misses. \$99. ★ WebID 582076. Ruffled blouse with belt. Misses and petites. \$69. ★ WebID 580656. Pencil skirt. Misses. \$59. ★ WebID 592324. ELLENTRACY Only at Macy's. Faux fur vest. Acrylic/polyester. Misses. 139.50. ★ WebID 589359. Tie-front blouse. Misses. 79.50. ★ WebID 589360. Pencil skirt. Misses. 89.50. ★ WebID 589361. CALVIN KLEIN Boa-print shirt with roll-tab sleeves. Misses. 64.50. ★ WebID 592325. Slim skirt with zip pockets. Misses. 89.50. ★ WebID 592326.







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